

The Powerful Features of MyPHPSiteBuilder

It's the powerful features that come pre-installed in MYPHPSiteBuilder which make it stand out in the crowd. MyPHPSiteBuilder comes with features that may normally cost a considerable amount to have installed. You'll find MyPHPSiteBuilder has features other site content managers may not have available. And best of all...these features are easily turned on and off with a few keystrokes within your administration panel.



Advertising Functions:

One of the most popular forms of advertising on the Internet is rotating banner advertisements. A rotating banner system, as opposed to a static one, allows you to sell many more banner ads on your site. Another major advantage of using a banner rotation system is that you do not need to manually edit each page once a customer's contract has expired or a new contract begins.

- **Banner Ad Rotation** - The banner ad rotation feature places a banner below the main body of your site pages which changes every time a page is displayed. The banners included in your rotation are easily controlled by your "Banner Admin" function in the account panel.
- **Button Ad Rotation** - The button ad rotation feature places an image up to 155px wide below the menu of your site pages which changes every time a page is displayed. The button ads included in your rotation are controlled by your "Button Admin" function.

Customer Support Features:

- **Crafty Syntax Live Help Integration** - Provide live customer support on your site through Crafty Syntax Live Help (Requires Installation)
- **Frequently Asked Questions** - You can activate a pre-built "Freq. Asked Questions" page that will allow visitors to submit questions that you can administer from your control panel!

E-Commerce:

- **Basic E-Commerce** - With this feature, you are able to include a table on your pages with the items that offer for sale and manage easily from your admin panel. This option makes use of the PayPal Shopping Cart feature and requires you to have an active PayPal Merchant account setup.
- **E-Commerce Coupons** - You can create coupon codes that allow your site visitors to save on purchases of your basic e-commerce items while controlling who can use the codes, whether they apply to direct purchase or subscription items, set an amount or percentage savings, and even if they expire on a given date or can only be used one time!

Market Generator:

With "Market Generator" turned on, you activate a link in your site menu for visitors to "Request More Info". This option provides site visitors with a form requesting their contact and other vital information. Visitors using this feature are added to your "Leads" database for future contact and/or follow-up. You get an email notice when the form is submitted.

- **Lead Rotation** - When used in combination with the "Team" feature below, the leads received can be assigned to your team members on a rotational basis.

Membership Options:

With this feature turned on, you can offer "Member" accounts for your site. This will automatically activate the appropriate links to become a member (if public sign-up is offered) and member Log In/Out and Login Help functions. The Membership option allows you to display designated pages only to those with member accounts in order to provide information or resources not available to other site visitors.

- **Offer Free or Paid Membership**
- **Optional Public Sign-up** - By electing to offer Public Sign-Up... visitors are presented with the appropriate sign-up pages by way of the "Become A Member" link automatically added to your site menu. If this is not offered.... member accounts can only be created by a site administrator.

Miscellaneous Features:

- **Customizable 404 Error Pages** - This can help you retain visitors who may leave if they get the standard "File not found" page. Instead, you have a page that matches your site and you can provide whatever message you wish.
- **Dynamic Content Using DataTags** - "Data Tags" are tags that can be used in the text of your site that will be auto-filled with data from your site's database. Use data tags when building pages that may change depending on the team member that referred the site visitor, or information that you may wish to change easily across your site from one location.
- **Forum Interaction** - With "Forum Activation" turned on, you will display a link to any forum script that you are using. You are able to create the wording to the link which will show in your site menu and will open your site forum in a new window. We use "Simple Machine Forum" (SMF) as our forum of choice. Several add-on modules are in development to allow some of the popular forums to use your MyPHPSiteBuilder "skin" and keep a uniform layout with the rest of your site.
- **Integrate with CodeAmber** - CodeAmber provides web site owners with a JavaScript news feed ticker that displays active Amber Alerts on their web pages. Including it on your pages could save a life.
- **Integrate with Google AdSense** - Google AdSense is a fast and easy way for website publishers of all sizes to display relevant Google ads on their website's content pages and earn money.
- **Integrate with Google Analytics** - Google Analytics is the free and easy way to learn which online marketing initiatives are cost effective and see how visitors actually interact with your site. Make informed site design improvements, drive targeted traffic, and increase your conversions and profits.

- **Tell A Friend System** - With the Tell A Friend feature turned on, you activate a link in your site menu to "Tell A Friend". This link opens a window that allows your visitor to send a site referral to up to 3 friends with a simple form.
- **Troop Support Display** - Add a show of support for our troops that links to an editable pre-built page. A graphic that states "Proud To Support Our Troops" will be added below your side menu that links to a pre-built page you can edit.

Team Support Functions:

Whether you are part of a design team, a sports team, or even a network marketing team... you can provide accounts for your entire team. The functions available are determined by the access level.

With "Team Access" turned on, you allow other team members to have access to the account area where you can provide them with additional resources and features. Team accounts can only be created, deleted, modified, activated or deactivated by you... and you have full administration ability over the resources that are made available. Team member accounts can be created at 3 levels:

- **General Team** - (access to resources but no administration ability)
- **Site Assistant Admin** - (limited administration access - team leader)
- **Site Primary Administrator** - (full administration access - webmaster)

MyPHPSiteBuilder's Easy Account Administration Panel

What makes MyPHPSiteBuilder your "Turnkey Professional Website Solution" is the powerful control panel. This feature provides total control over the look, content, and functionality of your web site and includes the ability to create accounts with different levels of access. The functions available are determined by the access level.



General Team Members and higher:

Accounts created with General Team Member level access or higher have access to functions that make your site an incredible asset for sales teams. This is an exciting feature whether you are a small business a large MLM company.

- **Appointments & Reminders** - Keep track of important dates to remember, things to do, upcoming appointments, and even keep floating notes to yourself.
- **Contact Manager** - Keep track of business contacts and sales followups.
- **Password Admin** - Ensure the security of your account by having full control of your account password.

- **Photo Admin** - You have control of how you are seen by leads and customers as well as the rest of the team that you work with.
- **Profile Manager** - For maintaining the information about yourself that is available to the rest of the team and NOT necessarily available to your generated leads
- **Resources** - A collection of resources compiled by site administrators to strengthen team efforts added to the self-created Team Directory to help strengthen team communication.
- **Your Leads** - This area is setup to provide full control of the leads that are generated by the system and assigned to you. You have the ability to view the information provided by the lead when they requested information, and even more importantly... have the ability to keep ongoing notes concerning your interaction with that lead!
- **Your Pages** - This is the information that will be seen by sales leads after they have filled in the form requesting info if the Market Generator is activated, or that site visitors see when viewing your Affiliate (Representative) page if activated.

MyPHPSiteBuilder puts YOU in control. Easily maintain your own site, or assign administration to an assistant.



Assistant Administrator:

Accounts created with Assistant Administrator level access or higher have access to the functions that control your site's profitability... from leads distribution to control of site banner advertising.

- **Banner Admin** - Here you have control of your site's rotational banners at the bottom of your pages. You can add, remove, edit, activate or de-activate them.
- **Button Admin** - Here you have control of your site's rotational button ads displayed below the site's side menu. You can add, remove, edit, activate or de-activate them
- **FAQs Admin** - Here you can create, activate, and deactivate questions & answers that post on your site's "Freq. Asked Questions" page!
- **Lead Form Admin** - You can edit the drop-down menu selections to each of the questions on your site's lead generator.
- **Members Admin** - Here you have control of your team member accounts. You can add, remove, edit, activate or de-activate them
- **Resources Admin** - Here you can add, edit or remove Categories & Resources that are available to Team Members.
- **Statistics** - Monitor your site's performance with your Alexa Ranking Statistics... and (if your hosting setup includes cPanel) Webalizer Domain Usage Statistics.
- **Team Leads** - This area is to provide you a way of viewing all leads that have generated through the system. You have the ability to view the information provided by the lead when they requested information, see who the lead was assigned to as well as the

status and notes kept on a particular lead in order to provide team support and assistance where needed!

MyPHPSite's Easy Account Administration Panel - Continued

You have complete control of your site's layout and content. Easily manage it yourself, or assign the task to a team webmaster.



Primary Admin Member and Site Owner Access:

Accounts created with Primary Administrator level access have all of the access that the owner account has except for the ability to remove or edit accounts with equal admin status.

- **Contact Admin** - Here you have control of your site's contact information that gets displayed on your "Contacting Us" page... and the email address that contact forms are submitted to.
- **DataTags Admin** - "Data Tags" are tags that can be used in the text of your site that will be auto-filled with "Dynamic Content" from your site's database.
- **Domain Email Access** - If your hosting includes cPanel, you have the ability to access your main domain POP3 email over the web using the Squirrel Mail web mail client. Stay on top of your email from anywhere on the web.
- **Features Admin** - Here you have control over the main functionality of your site. Features are activated and deactivated with a click of a mouse button.
 - **Button & Banner Ad Rotation and Sales**
 - **E-Commerce Functions**
 - **Team Access**
 - **Market Generator**
 - **Lead Distribution**
 - **Affiliate Pages Display**
 - **Crafty Syntax Live Help Integration**
 - **Google AdSense Integration**
- **Images Admin** - Upload and remove all of the images that are used to create your site.
- **Lead Form Admin** - You can edit the drop-down menu selections to each of the questions on your market (leads) generator form.
- **Menu Admin** - You have easy control of your site's side menu. Add, edit, rearrange or remove internal or external links, lines of text, divider lines and spacers. You can even adjust menu alignment for left or right align... even centered in the side column.
- **Pages Admin** - Here you can create an unlimited number of new site pages with 3 different layout templates available as well as edit existing page content.
- **Site Layout Admin** - Here you have control of your site's color scheme, menu type, fonts, and more with absolutely no knowledge of programming needed. Start with one of several pre-developed "skins" or create your own. You can change your site's entire look with the click of a button.

As long as your domain hosting meets minimum requirements, MyPHPSiteBuilder puts you in complete control.

What Are MyPHPSiteBuilder's Hosting Requirements?

MyPHPSiteBuilder by Mirage-Net is built entirely in the [PHP](#) programming language with a [MySQL](#) database backend. In order to use MyPHPSiteBuilder, your web host must meet the following minimum requirements:

- PHP 4.3.2 or higher
- Apache 1.3.x or higher web server
- MySQL 3.2.x or higher database



The majority of hosts use a setup consisting of a Linux or Unix-like operating system, Apache Web server software, a MySQL database, and a PHP or Perl programming language. This setup is not likely to support Web sites created in ASP or ColdFusion.

Likewise, some hosts use a purely Microsoft setup — with Windows as the operating system, Internet Information Server (IIS) as the Web server, SQL Server as the database, and Active Server Pages as the programming language — and this may or may not support PHP and MySQL. Check with your provider before you sign up.

We also **HIGHLY** recommend that your choice of hosting providers is making use of tight ModSecurity settings. ModSecurity is a web application firewall that provides protection from a range of attacks against web applications... keeping your domain more secure against threats of hacking and hijacking. Mirage-Net hosting monitors server activity and updates our ModSecurity settings on a regular basis to stay abreast of new threats. If your domain is being hosted by Mirage-Net, rest assured that you're in good hands.

If you need hosting, [Mirage-Net Hosting](#) offers "The Perfect Plan For Your Small Business Website!" at a cost of \$9.95/mo. 100mb of space, up to 5 gigs of data transfer every month, 10 FTP accounts, 25 POP3 mail accounts with unlimited aliases and web access, 25 mailing lists you can manage from your online email controls, allowance for 10 sub-domains and includes 10 MySQL databases. Your account also comes with an online account control panel allowing online file management, password and custom error page controls and more. Also included are pre-installed customizable CGI and PHP scripts including guestbooks, shopping carts, banner rotation, BLOGS, forums and more!

**When you purchase MyPHPSiteBuilder...
Your First Year of Hosting Is FREE!**

Your First Year of Hosting Is FREE!

Finding a good web hosting company should be as important to you as your website and when you purchase MyPHPSiteBuilder we'll include your first year hosting... **FREE!** It gets better too... every year after that, you will only be billed \$60/yr for our hard to beat professional hosting package normally billed at \$9.95/mo.



(Note: If you already have hosting, we will provide the installation at no cost as long as your hosting provider meets our [hosting requirements](#).)



Our network is monitored and maintained 24 hours a day by Techs that have been in the web hosting business for over 15 years. With a 99.9% uptime guarantee, you can be sure your site has full exposure at all times to web users around the world. Your site will operate from a Pentium 4 1.8 Processor on an OC-48 Connection (144 times faster than T-1). With RedHat Linux 7.3 and Apache HTTP Servers backed by the most up-to-date versions of Perl, PHP, MySQL Database and FrontPage Extensions support, you are assured the capability of operating the most complex of professional competitive sites on the Internet.

The Perfect Plan For Your Small Business Website!

100mb of space, up to 5 gigs of data transfer every month, 10 FTP accounts, 25 POP3 mail accounts with unlimited aliases and web access, 25 mailing lists you can manage from your online email controls, allowance for 10 sub-domains and includes 10 MySQL databases. Your account also comes with an online account control panel allowing online file management, password and custom error page controls and more. Also included are pre-installed customizable CGI and PHP scripts including guestbooks, shopping carts, banner rotation, BLOGS, forums and more!

**MyPHPSiteBuilder...
Your Turnkey Professional Website Solution
With Your 1st Year of Professional Hosting for FREE!**

Customizing Services Also Available!

Customized Add-On Services

Mirage-Net has joined forces with [LaPlante Enterprises](#) to provide the support you need to enhance your web site with professional 3rd party add-ons you can link to and incorporate into your site.

Almost all good hosting companies today offer the cPanel® domain control panel using "Fantastico" for setting up and installing professional add-ons such as Live Help, but if you are a dedicated business owner without the background of setting up your own domain it can still be

more than you want to learn how to deal with... and that's where LaPlante Enterprises comes in.

LaPlante Enterprises stands ready to serve your needs. Whether you need help setting up your Google Ad-Sense on your site, want a customized Live Site Support solution or want a professional web-presence and don't want to do the work yourself.

"We provide a variety of services, support, products and even support contracts! We take care of things for you, so you can focus on YOUR BUSINESS, not be bogged down in technology, or stressed over the budget. We have a solution for everyone."

- LaPlante Enterprises

[To Learn More - Click Here](#)

Customized Development Service

If your business has the need for specialized features, Mirage-Net's development team can provide what you need. We will work with you to develop customized add-ons to assure your site... and business... stand out in your industry.



From Inventory and project management that your clients can access for real time reports... to a web-accessable back office to support your sales and management teams... or even a system for tracking contributions and contributors... Mirage-Net will develop customized applications to strengthen and support your business efforts.

For more information on customized development services, just use our easy online form to [request more information](#).

MyPHPSiteBuilder...
Your Turnkey Professional Website Solution